

CALL FOR PACKAGE SPONSORS INTERNATIONAL POWER ELECTRONICS CONFERENCE – ECCE ASIA-IPEC-HIROSHIMA 2014

February, 2013

Greetings

The Industry Applications Society of the Institute of Electrical Engineers of Japan is pleased to announce that the International Power Electronics Conference –ECCE Asia-(IPEC-Hiroshima 2014) will meet May 18th through 21st, 2014 at International Conference Center Hiroshima, Japan.

IPEC aims to provide an international forum for research and discussion on the latest research findings in the field of power electronics, and by so doing widely contributes to the further development of the field.

Since its inauguration in 1983, the conference has been held for 6 times; in 1990, 1995, 2000, 2005 and 2010; making IPEC-Hiroshima 2014 the 7th holding with 800 participants from around the world anticipated.

Taking this opportunity of the conference, we would like to offer IPEC-Hiroshima 2014 package sponsorship programs for related industries. Each package contains extensive logo exposure at the conference materials, official website and announcement slides in conference rooms.

IPEC-Hiroshima 2014 Official Website opened last January. With submission of extended summary closes on October 3rd, 2013, access counts to the website is expected to increase. We believe that it will be a perfect opportunity for you in disseminating your company profiles, exchanging latest information, and further promoting your products and services, to the researchers across the globe.

We would like to ask for your support and cooperation in order to make the IPEC-Hiroshima 2014 successful with your understanding to the significance of this conference.

Atsuo Kawamura Chair, Organizing Committee

Toshihisa Shimizu Chair, Steering Committee

International Power Electronics Conference IPEC-Hiroshima 2014

Hiromu Iio, Junko Miyamoto, Koji Sasagawa Secretariat of IPEC-Hiroshima 2014 c/o ICS Convention Design, Inc. Tel: +81-3-3219-3541 Fax: +81-3-3219-3577 E-mail: ipec2014@ics-inc.co.jp



Conference Outline and Package Sponsorship Programs

□ Conference Outline

Conference Name:	The 2014 International Power Electronics Conference				
	(IPEC-Hiroshima 2014 – ECCE Asia-)				
TERM:	May 18th (Sun) – 21st (Wed), 2014 for 4days				
VENUE:	International Conference Center Hiroshima				
Expected Participants:	800 (450 from Japan + 350 from overseas)				
Expected Presentations:	360				

□ IPEC-Hiroshima 2014 Package Sponsorship Program

There are three package titles with different prices depending on the level of logo exposure:

- Platinum sponsor package
- Gold sponsor package
- Silver sponsor package

Your company's logo will be displayed to following items.

<Details>

O IPEC-Hiroshima 2014 Webpage

URL: http://www.ipec2014.org/

Duration: Until November 2014 (for 6 months after the conference)

Place: The logo will be displayed at the top page with a link to your company webpage.

The size and order of the logo will be determined according to the titles you applied: Platinum>Gold>Silver

The order within the same title will be determined at the Organizer.

○ Conference Program Book

The logo will be displayed in the program books distributed to all the participant of the conference.

Proceedings (USB Memory)

The logo will be displayed on the top page of the Conference Proceedings distributed to the participants on USB memory.

○ Screens in Conference Rooms

The logo will be displayed on the screen slides during break time.

• Advertising boards in the conference venue.

The Logo will be displayed on abvertising boards located in the conference venue.



Discount for higher title sponsors

Platinum or Gold sponsors can apply for item sponsorship programs at discount rates. Please check "call for item sponsors" for details.

**** Package Sponsorship Programs ****

Media	Website	Screen Slides	Program Books	Proceedings	Advertising Board
Platinum JPY 500,000	Logo Size Large	L	L	L	L
Gold JPY 300,000	Medium	Μ	М	М	М
Silver JPY 100,000	Small	S	S	S	S

*You can upgrade your package even after submitting an application form. Please contact Secretariat if you would like to.

**Secretariat will issue an invoice upon receiving order.

***Please note the arrangement of the logos might be changed depending on the situation without notice.

HOW TO APPLY

Please complete the APPLICATION FORM attached and submit to the Secretariat by email or FAX.

WEB EXPOSURE

Web exposure starts from 1 week after your submission of logo was confirmed. It will finish at the end of November, 2014. (until 6 months after the conference ended)

DEADLINE DATE

If you would like to cooperate as a package sponsor, please send us the application form by the end of December 2013.

NOTICE

In placing your, please...

- send your Logo Data along with the application form. (Please submit either high resolution JPEG, or outlined Illustrator data.)
- 2. be noted that the back ground color where the logo will be positioned, is white.
- be noted that horizontal logo will be used if we receive several types of logos. In some cases, we may ask you for several logo data from which the Secretariat can choose.
- 4. notify the URL you wish to link with the uploaded logo. (English Website Preferable.)

INTERNATIONAL POWER ELECTRONICS CONFERENCE - ECCE ASIA-

IPEC-Hiroshima 2014 May 18th - 21st, 2014, The International Conference Center Hiroshima, Japan

IPEC-Hiroshima 2014 PACKAGE SPONSORSHIP APPLICATION FORM

Application Date	уу /	mm /	dd /	
Company Name				
Package (Pls make a check)	Platinum Spons	sor		JPY 500,000
	Gold Sponsor			JPY 300,000
	□ Silver Sponsor			JPY 100,000
URL for Logo				
Address				
Contact person				
Division				
TEL		F	AX	
E-mail				
Remarks				

PLEASE SUBMIT THIS FORM BY E-MAIL / BY FAX TO THE SECRETAIT.

Secretariat of IPEC-Hiroshima 2014 c/o ICS Convention Design, Inc. Tel: +81-3-3219-3541 Fax: +81-3-3219-3577 E-mail: <u>ipec2014@ics-inc.co.jp</u> Attn: Hiromu Iio, Junko Miyamoto, Koji Sasagawa

*Invoice for your application will be issued after it is confirmed at the secretariat. Should there be any inquiry, please contact the secretariat.